

# KIM DAVIS

- » **TED & International Keynote Speaker**
- » **Media Broadcaster & BBC Presenter**
- » **Founder & CEO of Sarsaparilla Marketing**

You Don't Need To Be A Great Performer  
To Give A Great Performance

**TEDx** LukelyBroo  
x= independently  
organized TED event

## BIOGRAPHY

Kim Davis is a leading media broadcaster and marketing expert who is known for her innovative methods that fuse business with The Arts.

For over 20 years, Kim has worked with A-list celebrities, such as Beyoncé, Andre Agassi, and Marc Jacobs, and contributed to major media outlets, such as The BBC and Telegraph. Most recently she produced and presented a piece for The Travel Show that aired to 71 million people worldwide. She also delivered an inspirational TED talk on “How The Arts Can Help You Achieve Anything”.

In 2004, Kim moved from New York to London and became the Founder & CEO of Sarsaparilla Marketing. Here, she continues to be a trusted advisor to the leaders of the world's most iconic brands and Fortune 500 companies. Her unique methods help them increase profits & performance by over 600%.

As a speaker, Kim has performed on the world's most prestigious stages, from New York's Carnegie Hall to London's O2 Arena. She is equally comfortable entertaining 25,000 people in an arena, as she is in front of a small boardroom of directors.

Unlike other speakers, she is professionally trained in the performing arts, has fantastic comic delivery, and loves to keep her talks full of energy by interacting and improvising with her audience. Not only does this make Kim the ideal choice for any event, it also makes her that rare talent that can deliver an unforgettable experience that feels more like a show, than a talk.

Kim's mission is simple: To give your people the tools, confidence, and inspiration they need to become great leaders, collaborators, and innovators, all while injecting a healthy dose of fun!

## TESTIMONIALS

*“A speaker not to miss! Kim is truly one of the greatest speakers in the world”*  
– Dale H., TED Organizer

*“Worth every penny! Kim is both entertaining and educational. She is a tremendous asset to us.”*  
– John A., Harper Collins

*“Kim takes speaking to whole new level! Our team left inspired and full of new ideas which have since developed into direct results that have had a positive impact on our bottom line.”*  
– Hayley S. - GoDaddy

*“Kim really hit the right note with the audience. They were inspired and ready to take action on her useful advice”*  
– Mark B. British Telecoms (BT)

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LINKEDIN: <http://www.linkedin.com/in/kimdavisreal> WEBSITE: [www.kimdavis.co.uk](http://www.kimdavis.co.uk)  
STATUS: Living & working in both New York & London. Eligible and available to work in the US, EU, & UK



## POPULAR TALKS

- » HOW THE ARTS CAN HELP YOU ACHIEVE ANYTHING
- » MASTERING THE MEDIA MINDSET: A Journalist's Guide To Improving The Way We Think & Communicate
- » LEADING LADIES: Leadership Lessons From The Women Who Changed Hollywood, Business, & The World
- » 7 SUCCESS SECRETS FROM THE SILVER SCREEN
- » MONEY-MAKING MARKETING

## SPECIALIST AREAS

- » BUSINESS (Success, Entrepreneurship, Leadership, Technology, Innovation, )
- » WOMEN IN BUSINESS (Female Empowerment)
- » MARKETING (Social Media, Branding, Strategy, Sales, Influence)
- » MEDIA (PR, Communications, Journalism, Critical Thinking, Presentation Skills)
- » THE ARTS (Creativity, Storytelling, Music, Theatre, Dance, Film, Art)
- » GROWTH (Culture, Diversity, Inclusion, Overcoming Adversity)



## SPEAKER CATEGORIES

Keynote Speaker | Motivational Speaker  
Business Speaker | After Diner Speaker  
Presenter & Host | Conference Facilitator  
Moderator | Comedy & Entertainment

## RATES

- » Live Event £15,000
- » Virtual £10,000
- » Speaker Training £5-£15,000

## WHY CHOOSE KIM

- » Professionally trained in the performing arts (Kim holds degrees in theatre, music, and business)
- » Qualified to work in the US, UK, and EU (No need for visas)
- » Fantastic comic delivery
- » Ability to improvise, interact with, and adapt to any audience
- » Friendly & easy to work with (No diva behaviour)
- » 10+ years of virtual experience (No Zoom gloom)
- » Universal stories that translate across the world
- » Unique style merging business with The Arts

